



## UK'S LEADING COMPOSITES, SCIENTIFIC AND ENGINEERING PR FIRM CELEBRATES FIVE YEARS IN BUSINESS

**Aro PR and Marketing is celebrating five years in business with new staff and more clients than ever before.**

The team of journalists, marketing experts and science writers has created a niche role helping small and medium sized high-tech engineering companies raise their profiles and increase business.

Aro staff have an in-depth knowledge of the aerospace, automotive, motorsport, energy, marine and science sectors. And the company's dedication to their clients has paid off with two new staff members recently being recruited.

Billy McKenna, Director of Aro, said: "When I started the company five years ago I knew I wanted to work with engineering, composites and science related companies. All our clients are doing really clever work, from designing microfluidic devices to helping making aircraft more efficient.

"However, they don't always have the time or know-how to market themselves effectively. That's where we come in. We have built up a knowledge of the engineering and science sectors and we know how to get the most out of any story – from new innovations to awards success."

The Devon-based company has clients from Newcastle to Plymouth and was originally a one-man band when it launched in 2011. It now employs five staff members, each with their own speciality, with an additional pool of seven associates.

Mr McKenna added: "We are all delighted to be celebrating our fifth anniversary. I'd like to thank our customers and staff for their commitment over the past five years. From the outset we've been lucky enough to work with some fantastic customers for whom we will bend over backwards to meet any challenge."

The team will be at this year's Advanced Engineering Show at the National Exhibition Centre in Birmingham on the 2<sup>nd</sup> and 3<sup>rd</sup> of November. Why not pop along and say hello. You will find the Aro team at stand N94, hall 3A.

For more information on Aro's services, visit [www.aroprmarketing.co.uk](http://www.aroprmarketing.co.uk) or phone 01752 894 786.