



Aro PR and Marketing gears up for Subcon

With just 9 weeks to go until Subcon - the UK's premier manufacturing supply chain show dedicated to subcontract and outsourced engineering services – Aro PR and Marketing is gearing up for a fantastic event.

This year looks to be extra special as Subcon, Advanced Manufacturing Show and The Engineer Design and Innovation Show join forces to deliver one complete event serving the UK's engineering and manufacturing industry.

Aro is a specialist PR and marketing agency for composites, advanced engineering and scientific companies.

So, whether you manufacture aeroplane parts or metrology systems, supply aero-tooling solutions or surface finishing technologies, Aro PR and Marketing can help boost your company's profile.

Aro Director, Billy McKenna, said: "Subcon 2016 was a fantastic opportunity for Aro. We met a variety of advanced manufacturing companies and saw some fascinating innovations. 2017 looks to be even more exciting thanks to the collaboration with The Advanced Manufacturing Show and The Engineer Design & Innovation Show. We're especially looking forward to meeting show attendees and discussing how we can help raise their company's profile and drive sales!"

Aro has experience across the full marketing mix, including PR; social media management; marketing & brand management; media relations; public affairs/lobbying; copywriting; graphic design; web design & build and event management.

Aro's friendly, hard-working team of PR and marketing professionals, journalists and designers are experts in their field.

Aro works closely with clients to establish their business needs and agree clear PR and marketing strategies. Indeed, for many clients across the aerospace, marine, automotive and medical sectors, Aro is an integral part of their business and they use the company as their outsourced marketing manager and team.

Billy added: "Aro's success is built on our reputation for delivering tangible results for our world-class clients time and time again. We know what it takes to provide high quality, cost effective strategic PR and marketing support, helping clients achieve their sales objectives both in the UK and globally. Our clients are loyal and stay with us for long periods as we build a strong partnership ensuring their marketing and business targets are met."

Visit Aro PR and Marketing at Stand B5.

www.aroprmarketing.co.uk

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